

# American University of India (AUI)

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## WINTER FEST INTER COLLEGIATE MEET @ KODAIKANAL SAT & SUN 17<sup>th</sup> & 18<sup>th</sup> February, 2018

The Winter Fest is conducted by American University of India – Kodai International Business School, Kodaikanal on Saturday & Sunday 17<sup>th</sup> & 18<sup>th</sup> February, 2018

### EVENT GUIDELINES

Please read carefully the following rules & guidelines of the various contests.

#### Registration:

Registration can be done *online* at [www.aui.edu.com](http://www.aui.edu.com). The deadline for registration is 15<sup>th</sup> February, 2018. The maximum number of students per team is 20. More than one (1) team can represent each college. Registration fee is Rs.450/- per student which includes accommodation for one night (17<sup>th</sup> February, 2018).

#### The following are the Events and the corresponding guidelines for the Winter Fest events:

##### FASHION PARADE (Solo & Group event)

The fashion parade event will be conducted as an individual and a group event. The participants may wear clothes, or clothes which have been purchased or clothes which were made themselves. Each group may have a maximum of Ten (8) persons registered. Solo performances are also encouraged from each representing group. Separate prizes are given for solo & group fashion show.

##### **THEME: Clothes inspired from 60's, 70's & 80's (RETRO)**

A maximum of two (2) minutes will be allocated per person to walk on the stage for the Solo Fashion Walk Event.  
A maximum of four (4) minute will be allocated per group on stage for the Fashion parade.

If you have an introduction, music, or sound effects, please put them onto a CD and handover to the organizers..

Judgement will be based on the following factors:

- Presentation
- Creativity
- Modelling
- Personality
- Grooming
- Stage presence
- Fashion sense

The judge's decision on the selection of winners is final.

##### SONG (Vocal Solo): (Indian, or Western).

Maximum 3 entries per team are allowed.

Time for stage/instruments settings is maximum 3 mins.

Maximum number of accompanists is 2.

Duration of the song shall be between 3-5 mins.

Each college must bring their own musical instruments / CD for the event.

Judgment will be based on the qualities like quality, composition, and rhythm, selection of song, coordination, clarity, and expression.

##### GROUP SONG (Indian, or Western)

Maximum 3 entries per team is allowed.

Maximum 7 singers in a group and number of accompanists playing instruments shall be 3.

The group song should be in Tamil or English language.

Maximum time allowed for the group song is 5 minutes, which does not include setting time. The setting time for a group shall not exceed 3 minutes.

Each college must bring their own musical instruments / CD for the event.

Judging of the items will be on the basis of quality of singing, rhythm, selection of the song, coordination, synchronization, clarity, expression and costumes.

##### DANCE SOLO: (Indian, African or Western)

Each team can have a maximum of 3 entries..

Participants will be allowed up to 7 minutes including time of preparation. Maximum 3 accompanists are permissible.

Each college must bring their own musical instruments / CD for the event.

Judgment will be based on the qualities like gracefulness, creativity, technique, rhythm, expression, content, costumes, foot work and general impression etc.

A brief note on the description of dance, story involved in it, if any, and of the accompanying song, with its meaning must be submitted to the judges.

##### DANCE (GROUP) (Indian, or Western)

Maximum 2 entries per team is allowed.

A Maximum of 10 dancers in a group is permissible.

Participants will be allowed up to 10 minutes including time of preparation. Maximum 3 accompanists are permissible.

Each college must bring their own musical instruments / CD for the event.

Judgment will be based on the qualities like technique, rhythm, expression, coordination, teamwork, creativity, costumes, foot work and general impression etc.

#### Paper Presentation:

1. Maximum 10 paper presentations from each college
2. Each Paper presentation will be presented by a team of 2 students. A list of topics is suggested below. Students can choose from the list or can choose their own topic as feasible.
3. Participants are requested to send a soft copy of the summary of the paper ( abstract ) to [info@auiedu.com](mailto:info@auiedu.com) on or before 14<sup>th</sup> February, 2018.
4. The abstract should have full name of the authors with institution address, email – Id and contact number
5. The abstract should not exceed one page with font size 12, font style Times New Roman single line spacing.

6. Shortlisted teams will be intimated through mail by 15<sup>th</sup> February, 2018.
7. The selected participants should bring 2 hard copies & 1 soft copy of the full paper.
8. Presentation should only be in PPT Format.
9. Paper presentation team will be given maximum Seven minutes out of which 5 minutes for presentation and 2 minutes for interaction.
10. Both the participants must make the presentation as a team.
11. Participants are requested to strictly adhere to the above given timings.

**A Participation Certificate will be provided for all the participants of the Paper presentation.**

Here are some Topics suggested for paper presentation. Students can choose any one topic. Alternatively, Students are welcome to choose any related topics as per their area of interest.

**Topics for Paper presentation**

1. Law of Attraction
2. Emerging Technologies, Systems and Applications
3. India – A super power by year 2020
4. Mass media communication & its impact in society.
5. Role of Socio-Economic factors in shaping the Indian Economy
6. Marketing through Augmented Reality
7. Cross culture management
8. Entrepreneurship
9. Sex Education : Need
10. Robotics for Military Application
11. OB – Changing Environment
12. The Power of social media
13. Internet Usage & Global development
14. Cloud computing
15. Population Explosion
16. Green Marketing
17. Women's liberation
18. Artificial Intelligence
19. Corporate social responsibility
20. Software advances in Wireless Communication

**Best Leader:**

1. Up to 3 Participants per team are permitted for the event
2. The participants of the event are requested to send their curriculum vitae to the email [info@aiuedu.com](mailto:info@aiuedu.com) 1 week before the event.
3. The topic will be given 5 minutes before the event. This will be followed with questions related to problem solving / stress situations.
4. Corporate dress code should be maintained.

**Just a Minute (JAM):**

1. The objective of the **JAM** is to provide an opportunity to develop and demonstrate your ability to clearly communicate without interruptions for a minute.
2. The **JAM** session will be for a minute.
3. The topic will be given to contestants on the spot.
4. While one contestant is speaking, the other contestants can raise objections on grammatical mistakes, pause, repetitions etc and if this is sustained by the judges they will get an opportunity to start speaking. If overruled, the same contestant will continue to talk. The contestant who speaks successfully at the completion of one (1) minute will be awarded with a point.
5. Corporate dress code should be maintained.
6. The judge's decision on the selection of winners is final.

**Sample topics for JAM may include (but not limited to) the following:**

1. Capital punishment (Death Penalty) to be abolished?
2. Animal experimentation is justifiable or not
3. Cloning to be banned
4. Single sex schools are better
5. Delink Education & Jobs
6. Migration to the US – Brain drain
7. Broken homes & Juvenile Delinquency
8. Media – More power for press is required
9. Nuclear weapons to be banned
10. Knowledge or Wealth is more important?
11. Sex discrimination in Employment
12. Euthanasia to be banned.
13. Dating is Healthy during college days
14. Vegetarianism is healthier
15. Voting age to be lowered

**Ad- Zap:**

1. Maximum of Seven participants per team.
2. Topics & details for Ad's Zap will be given before the event begins.
3. 5 minutes for presentation and 2 minutes for questions will be allotted for the final round of product launch.

### **Tug of War (Team event)**

Number of participants is 7 for the Tug of War event.  
Separate event for Boys and girls will be conducted.  
The results will be based on best of 3 (knock out basis)  
The opponents will be decided by lot system  
There will be a time limit set  
The judge's decision will be final.

### **Arm Wrestling (Individual event – Right handed only) Guidelines**

Separate event for Boys and girls will be conducted.  
The result will be based on 1 try only (knock out basis)  
The opponents will be decided by lot system  
There will be a time limit set  
The judge's decision will be final.

### **Contest Guidelines & Registration fees**

1. The deadline for registration is 15<sup>th</sup> February, 2018.
2. Registration fee is Rs.450/- per student which includes Shared accommodation for one night (17<sup>th</sup> February, 2018).
3. The college Name, Address & Telephone no. must compulsorily be provided. Similarly the Name, address & phone of the Head of the Institution and the Team Leader's along with necessary approvals should also be provided in the Registration Form.
4. The Name, age and the telephone numbers of all the participants should be clearly mentioned on an extra sheet and therewith attached to the Registration form.
5. The participants are requested to confirm their participation by paying their registration fee on (or) before 10th Feb, 2018.
6. The maximum number of students per team is 20. More than one (1) team can represent each college.
7. Each team must participate in at least five (5) or more events in order to be eligible for the Cash prizes / Rolling Trophy.
8. Cash prizes of 50,000/- will be awarded. In addition Trophies, medals and certificates will be awarded. **Participation certificate will be awarded to all participants.**
9. Events guidelines for all the events including time limit for stage performance must be adhered to strictly.
10. All participants should be dressed in decent and appropriate attire. Dress code is formal. Only for Dance, Fashion show, & sports events informal dressing is allowed.
11. Breakfast is available Rs. 50/- , Lunch / Dinner ( Rs. 75/-). Token in the same must be purchased an 17<sup>th</sup> Morning.
12. Participants shall be courteous and friendly to fellow contestants, judges, organizers and guests.
13. Participants must carry their ID card at all times.
14. Decision of judges will be final in all events.
15. Competitions will be recorded and all photographs and audio / video recordings will be the property of American University of India – Kodai International Business School. The recorded programs may be telecast in television channels and other mass media.